



Tim Matthews Joins Egnyte Advisory Board

Bringing 20+ Years of Marketing Experience to Increase Market Presence

MOUNTAIN VIEW, Calif. – February 13, 2019 - Egnyte, the provider of the only modern content platform that is purpose-built for businesses, today announced that seasoned marketing executive and trusted advisor Tim Matthews has joined their corporate advisory board. In his advisory role, Matthews will provide strategic counsel and support around Egnyte's short-term and long-term marketing strategy, specifically as it pertains to their recently launched content governance solution - [Egnyte Protect](#).

"Tim has a tremendous track record, having worked with some of the top companies in the security world over the last twenty-plus years," said Vineet Jain, CEO and co-founder at Egnyte. "We are excited for Tim to share his experiences and expertise with our team as we grow the market footprint for Egnyte Protect and expand the security side of our business."

Matthews has spent his entire career building and running software marketing teams, specifically in the security industry. Prior to his current role as the Chief Marketing Officer at Exabeam, he was the VP of Worldwide Marketing at Imperva. He has also held marketing roles at Incapsula, Symantec, PGP Corporation, and RSA Security.

"Securing unstructured content on file shares has remained one of the toughest security problems organizations face, but Egnyte has done an extraordinary job to develop an easy-to-use solution that can be implemented quickly so that their customers can experience a much quicker time to value," said Tim Matthews. "I look forward to lending my security and SaaS marketing experience to the Egnyte team as they continue on their growth path."

Matthews is also the author of *The Professional Marketer*, a guide to the essential skills every marketer needs to master. He joins existing members of an Egnyte Advisory Board that boasts years of experience and success in the technology industry.

Egnyte will be a sponsor at the RSA Conference, March 4 – 8th 2019 at Moscone Center in San Francisco, CA. If you are attending RSA, you can [book a meeting now](#) or stop by Booth S 2267 to get a live demo with one of the Egnyte experts.

Unable to attend? Email events@egnyte.com to set up a free personalized demo.

For more information on joining Egnyte's growing team, visit the [Egnyte careers page](#).

About Egnyte

Egnyte delivers the only modern content platform that is purpose-built for business. Egnyte gives IT centralized control and protection over their files, and Users, fast access to their content no matter how or where work happens. Headquartered in Mountain View, CA, Egnyte serves more than 15,000 of the world's most demanding businesses in more than 120 countries around the globe. Investors include venture capital firms, such as Goldman Sachs, Google Ventures and Kleiner Perkins Caufield & Byers, as well as technology partners, such as CenturyLink and Seagate Technology. Please visit www.egnyte.com or call 1-877-7EGNYTE for more information.

Additional Resources

- Follow Egnyte on Twitter: www.twitter.com/Egnyte
- Join Egnyte on Facebook: www.facebook.com/Egnyte
- Connect with Egnyte on LinkedIn: [Egnyte LinkedIn Company Page](#)

Global Press & Media Contact

Colin Jordan

Director of Corporate Communications, Egnyte

Phone: (650) 743-6471

Email: cjordan@egnyte.com