



Egnyte Expands Customer Footprint in Advertising with Top Agencies in the World

Providing File Services for McCann Worldgroup, Ogilvy, Young & Rubicam and more

MOUNTAIN VIEW, Calif. - November 4, 2015 - Egnyte, the market leader in Adaptive Enterprise File Services, today announced significant growth in their customer base within the advertising industry. The customer roster includes the top agencies worldwide, including Crispin Porter + Bogusky, McCann Worldgroup, Ogilvy, Young & Rubicam and more, making Egnyte the leading file services provider for the advertising industry.

“Egnyte is a great fit for any advertising firm looking to securely store, edit, and share files, across offices and with global clients,” said Alistair Roberts, Director of IT, M&C Saatchi. “Their hybrid technology enables secure collaboration with large files of any type, from any device, with any application – allowing our teams to work the way they want to, so we can deliver quality work in a timely fashion.”

WATCH VIDEO: See how one agency is helping its teams work faster, smarter and more securely.

“Egnyte has provided a tremendous amount of value for some of the biggest names in advertising, delivering solutions that enable secure access and smart collaboration” said Rajesh Ram, chief customer officer at Egnyte. “As a result, we are experiencing an unprecedented amount of growth in this industry and we will continue to build on that momentum by creating new partnerships and product features our customers will love.”

Egnyte’s Adaptive Enterprise File Services provide a number of unique advantages for advertising agencies:

Secure Client Collaboration – Advertising agencies engage in constant collaboration with internal and external parties, from clients and colleagues, to third-party vendors and contractors. It’s critical for intellectual property and unreleased materials to be exchanged securely. Egnyte provides administrators with complete visibility and control over all files, regardless of where they are stored, with encryption at creation, in transit, and at rest.

Performance with Large Files – Egnyte’s open, hybrid environment allows agencies to easily access and share large files, such as high-definition video, high-resolution design files or lengthy pitch presentations. This means they no longer have to deal with size limitations via email and can directly transfer or drag-and-drop any number of files, instantly.

Ease of Use – Agencies use a variety of applications to get the job done, so it is paramount to create a seamless experience throughout the entire workflow process. The Egnyte API makes it easy to integrate with any application, which creates a smooth transition and streamlined adoption to quickly enable unified collaboration for the entire organization.

Attending Ad:Tech New York? Come visit Egnyte in booth #526 for more information on how advertising agencies are utilizing Egnyte's Adaptive Enterprise File Services. Also, please visit us at www.egnyte.com/advertising.

About Egnyte

Egnyte is the market leader in Adaptive Enterprise File Services that uniquely anticipate IT and end users' needs to securely, easily and intelligently share files on premises and in the cloud. Egnyte's award-winning platform integrates with any cloud, storage, device and business application to enable customers to optimize their collaboration environments through secure access, centralized control and unified visibility. Egnyte enables IT to make informed decisions on infrastructure utilization and workflows and allows end users to access unique content intelligence to proactively adapt their content sharing, management and protection strategies.

Egnyte was founded in 2007 and is a privately held company headquartered in Mountain View, CA. It is backed by venture capital firms, including Google Ventures and Kleiner Perkins Caufield & Byers, as well as technology partners, such as CenturyLink and Seagate Technology. Please visit www.egnyte.com or call 1-877-7EGNYTE for more information.

Additional Resources

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- Join Egnyte on Facebook: www.facebook.com/Egnyte
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