



Media Alert: Egnyte Exhibits at ad:tech San Francisco

Demonstrating Adaptive Enterprise File Services for Advertising, Marketing and Media Industries

MOUNTAIN VIEW, Calif. – May 18, 2015 – Egnyte, the market leader in Adaptive Enterprise File Services, announced it will sponsor and showcase its solution at ad:tech SF 2015 May 20-21, 2015. Egnyte will demonstrate how it can help solve the key pain points in the Media and Entertainment industry, helping marketing and advertising agencies and organizations unify collaboration among numerous offices, securely manage clients' intellectual property, ease client engagement on and off site, and improve productivity with fast access to large multimedia or presentation files.

What:

ad:tech SF 2015

When:

May 20-21, 2015

Where:

Moscone Center West
800 Howard Street, San Francisco
Booth #1233

Why:

Egnyte will demonstrate its Adaptive Enterprise File Services and how the solution can help boost productivity and enable secure file sharing and access for the Advertising, Media and Marketing industries. Egnyte will also raffle off a Fender guitar in its booth.

About Egnyte

Egnyte is the market leader in Adaptive Enterprise File Services that uniquely anticipate IT and end-users' needs to securely, easily and intelligently share files on-premises and in the cloud. Egnyte's award-winning platform integrates with any cloud, storage, device and business application to enable customers optimize their collaboration environments through secure access, centralized control and unified visibility. Egnyte enables IT to make informed decisions and optimize infrastructure utilization and workflows. End users benefit from an optimized and unified user experience regardless of the application or device they choose.

Egnyte was founded in 2007 and is a privately held company headquartered in Mountain View, CA. It is backed by venture capital firms including Google Ventures and Kleiner Perkins Caufield as well as technology partners such as CenturyLink and Seagate Technology. Please visit www.egnyte.com or call 1-877-7EGNYTE for more information.

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Additional Resources

- Follow Egnyte on Twitter: www.twitter.com/Egnyte
- Join Egnyte on Facebook: www.facebook.com/Egnyte
- Connect with Egnyte on LinkedIn: [Egnyte LinkedIn Company Page](#)

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