



Egnyte Recognized as a Market Leader in Ovum Decision Matrix for File Sync and Share

Report Gives Egnyte High Marks for Solution and Deployment Model that Cater to IT Admins, Compliance Officers and European Market

MOUNTAIN VIEW, California - December 3, 2014 – Egnyte, the only provider of a complete suite of enterprise file services, today announced the company has been named a Market Leader by industry analyst firm Ovum in the Ovum Decision Matrix: Selecting an Enterprise File Sync and Share Product, 2014-15 report. Ovum’s global study recognized Egnyte’s file sharing, synchronization, and search features among the best in class.

The Ovum Decision Matrix examined 19 EFSS vendors in total, assessing the areas of technology, execution and market impact. Based on the firm’s capability model, Ovum pointed to Egnyte’s flexibility in deployment and solution architecture as factors in ranking as a leader in technology, while pointing to Egnyte’s development and maturity as factors for ranking as a leader in execution.

“With the hybrid capabilities of this enterprise file sync and share suite, Egnyte is able to deliver increased productivity and mobility to employees, with improved levels of security and content control to admins and compliance officers,” said Richard Edwards, author of the report and principal analyst for Enterprise Mobility and Productivity at Ovum. “This makes Egnyte’s suite of enterprise file services a particularly desirable match for the security-focused European market.”

“As the Ovum report illustrates, Egnyte’s hybrid deployment capabilities paired with the option of storing data in our local European data center has allowed us to bring on several large multi-national customers and remain committed to markets that are hyper-focused on privacy and security,” said Ian McEwan, vice president and general manager of EMEA for Egnyte. “Already a market leader in the U.S., Egnyte is continuing to expand its presence in EMEA with an established UK headquarters and a growing team now on the ground.”

Additional strengths of Egnyte cited in Ovum’s Decision Matrix:

- **Secure, enterprise-class synchronization for IT and Line-of-Business:** Egnyte synchronizes files across laptops, desktops, mobile devices and enterprise storage. The product provides native device controls and remote-wipe features for enterprise administrators, importantly removing only corporate data held on end-user devices.
- **Effectively meets the needs of administrators, compliance officers, and IT infrastructure managers:** Egnyte provides a range of storage administration features that address the scenarios necessary to deliver maximum enterprise flexibility, by offering options for authentication and security. Files can be hosted in the cloud or on-premises based on privacy needs, and files can also be restricted to specific geographies.

About Ovum Decision Matrix

The Ovum Decision Matrix compares the leading solutions in major enterprise and industry-specific technology categories and greatly reduces the time and risk involved in product and service procurement. Ovum has a tested and proven set of deliverables that help IT managers make the right decision in a timely manner. The Ovum Decision Matrix is complemented by an interactive tool that enables organisations to personalize the comparisons.

About Ovum

Ovum provides clients with independent and objective analysis that enables them to make better business and technology decisions. Ovum research draws upon over 400,000 interviews a year with business and technology, telecoms and sourcing decision-makers, giving Ovum and its clients unparalleled insight not only into business requirements but also the technology that organisations must support. Ovum is an Informa business.

About Egnyte

Egnyte powers enterprise file services for thousands of customers of all sizes around the world. The award-winning platform optimally balances IT's need for security, control, and compliance with users' demands for simple access to documents stored on premises and in the cloud from any device. Founded in 2007, Egnyte is a privately held company headquartered in Mountain View, CA. It is backed by venture capital firms Floodgate Fund, Google Ventures, Kleiner Perkins Caufield & Byers, Northgate Capital Group, Polaris Partners, and strategic partners CenturyLink, Seagate Technology, and an unnamed major storage vendor. Please visit www.egnyte.com or call 1-877-7EGNYTE for more information.

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Contacts:

Additional Resources

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