

MEDIA ALERTMEDIA ALERT***MEDIA ALERT***

EGNYTE CEO AND CO-FOUNDER TO DISCUSS IMPORTANCE OF HYBRID CLOUD AT SNW FALL 2012

MOUNTAIN VIEW, Calif. – October 4, 2012 — [Egnyte](http://www.egnyte.com), the leading provider of File Sharing Infrastructure for businesses, today announced its CEO Vineet Jain and Co-founder Rajesh Ram will be separately presenting at the Computerworld SNW Conference on October 16 -19 at the Santa Clara Convention Center.

Jain and Ram will present the best ways to utilize the hybrid cloud strategy within an organization, including where it makes sense and where cloud-only deployments make a better option. Audiences will also learn the benefits of leveraging existing infrastructure to create an extensible ecosystem, and how remote users can access, share and store their files using their mobile phones and tablets. Jain, specifically, will give a talk on why he believes “the cloud is not enough” and will look at next-generation infrastructure strategies that seek to harness the benefits of BYOD and BYOT.

What: Egnyte Speaking Sessions:

- Cloud and Hybrid Cloud File Sharing, Storage and Access for Today’s Complex Mobile Workforce
- The Cloud is Not Enough

Who: Vineet Jain, Co-founder & CEO
Rajesh Ram, Co-founder & VP Product Management

When: Tuesday, October 16, 2012
2:50 – 3:35 pm **Cloud and Hybrid Cloud File Sharing/Rajesh Ram**
(Consumerization and IT Infrastructure Track)

Wednesday, October 17, 2012
3:05 – 3:50 pm **The Cloud is Not Enough/Vineet Jain**
(Hybrid Clouds Track)

Where: SNW Fall 2012
Hyatt Regency Silicon Valley/Santa Clara Convention Center
5101/5001 Great America Parkway, Santa Clara, CA 95054
<https://www.eiseverywhere.com/ehome/39872/65998/>

About Egnyte

Over 1 Billion files are shared daily by businesses using Egnyte HybridCloud file server. Egnyte’s file sharing infrastructure provides the speed and security of local storage with the accessibility of the cloud. Users can easily store, share, access and backup files, while IT has the centralized administration and control to enforce business policies. Egnyte, founded in 2007, is based in Mountain View, California and is a privately held company backed by venture capital firms Google Ventures, Kleiner Perkins Caufield & Byers, Floodgate Fund, and Polaris Venture Partners. For more information, please visit www.egnyte.com or call 1-877-7EGNYTE.

Media Contacts:

Rebecca Metz
Egnyte
Phone: 512-560-5211
Email: rmetz@egnyte.com

Heather Edell
H3O Communications
Phone: 415-618-8814
Email: heather@h3ocommunications.com

###